

BIOLA GO CARD

WHAT IS THE GO CARD?

The Biola Go Card is a free service offered to every undergraduate student at Biola University. The Go Card features deals and discounts to businesses in the local area and will be offered free to every person of our over 4,000 member undergraduate student body. The program is operated by the Student Government Association of Biola University.

ABOUT BIOLA

- Private Christian Institution located centrally in La Mirada, CA
- 4,225 Undergraduate Students

PROGRAM BENEFITS

- Discount choice customization, ability to offer a deal/discount that fits your particular business
- No charge or fee for participating in program
- Free advertising for your business on sga.biola.edu as well as periodical print and media advertisements

HOW IT WORKS

- Decide what type of discount or deal you would like to offer in the program (Most typical is 10% entire purchase daily).
- Submit a completed merchant agreement to sga.vp.marcom@biola.edu
- After approval, discount will be considered active until given further notice
- Business name will be listed on sga.biola.edu, and featured in periodical advertising campaigns on Biola's campus.
- A Business may require individual to present Biola Go Card or Biola Student ID or both to receive discount (See attached doc)

For more information, please contact the SGA VP of Marketing and Communications at: **SGA.VP.MARCOM@BIOLA.EDU OR 562-903-6000, EXT. 5893**

